

BIG STOCKPORT EVENT SERIES

THE BIG
**10K
RUN**

FAMILY
FUN RUN
1K & 1 MILE

17 SEPTEMBER
2017

SPONSORSHIP PACKAGES


lifeLEISURE
liveFITNESS liveSPORT liveLIFE

the
BIG
STOCKPORT
10K RUN
2017

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Our Vision

The Big Event Series was established to build on the legacy of the London Olympic Games and to meet the latent demand for mass participation here in Stockport, with the first series held in September 2012, incorporating a Walk, Cycle and Run. The series attracted approximately 600 entrants and 150 volunteers. In 2013/2014 the events took place across three Sundays in July, August and September with over 750 participants and 150+ volunteers. In 2015 & 2016 numbers again doubled for the 10k and Family Fun Run, so for 2017 we are aiming to increase participation again, with further development of the festival village and activities on the day.

The events take place in Stockport town centre and the surrounding areas - the 10km Run will be the biggest and best to date, with a high profile start and finish location. The event always attracts a large amount of local radio and newspaper coverage, both in Stockport and Greater Manchester.

For more information on Sponsorship packages please call Samantha Barton, Big Stockport Event Series Co-Ordinator on 0161 482 0918 or email samantha.barton@lifeleisure.net

The BIG Stockport Event Series is Stockport's ONLY annual mass participation Event Series.

Managed and delivered by lifeLEISURE, a not for profit social enterprise company and registered charity, our aim is to provide a best value service in all areas in which we operate, by investing every penny we make back into our local communities, to make them a better place to live.

We are lifeLEISURE. We live for fitness. We live for sport. We live for improving the lives of the people around us.

IN 2017 WE ARE LOOKING FOR LOCAL BUSINESSES TO SUPPORT STOCKPORT'S BIG EVENT SERIES (10K RUN & FAMILY FUN RUN)

by taking a sponsorship package, details of which are available below:



HEADLINE SPONSOR: £3,000

- Gold Sponsorship package, plus
- Advert on Life Leisure TV screens across 7 fitness centres, for a 6 month period
- Advert on Life Leisure Radio across fitness 5 centres, for a 6 month period
- 75 x Race Entries**
- Named as the 'Headline Sponsor' in all press releases
- Logo to be included on all promotional material*



GOLD SPONSOR: £1,750

- Silver Sponsorship Package, plus
- Advert on Life Leisure TV screens across 7 fitness centres, for a 3 month period
- Advert on Life Leisure Radio across 5 fitness centres, for a 3 month period
- 50 x Race Entries**



SILVER SPONSOR: £1,000

- Shout-outs on the day of the event (with our radio partner)
- Stall/presence on the day - materials to be provided by the sponsor
- Access to Life Leisure corporate membership package for all employees
- An agreed no. of Facebook/Twitter social media posts in the run up to the event day
- 25 x Race Entries**
- Information/Flyers/Promotional items included in Big Event Goodie Bags

* Please note that this can only be completed when sponsorship is agreed in advance due to printing deadlines (includes flyers, posters, t-shirts)

** No. of entries per sponsorship category



START



lifeLEISURE
liveFITNESS liveSPORT liveLIFE

STOCKPORT METRO
WHERE CHAMPIONS GROW



OFFICIAL PRINT PARTNER

www.lifeleisure.net

