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VISION STOCKPORT

Influencing Visible Change

A Business Improvement District for Stockport Town Centre



Supported by

STOCKPORT METROPOLITAN BOROUGH COUNCIL

www.visionstockport.org

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Do you want more customers? Do you want more promotion? More visitors? A BID could deliver these for you. Come and find out more.

Vision Stockport is an organisation led by Stockport businesses and dedicated to supporting the Stockport business community.

The Means is a consultancy company appointed by Vision Stockport to help speak to local businesses, develop the BID concept, and write the Business Plan before a possible ballot of businesses Autumn 2016.

What is a Business Improvement District - BID?

A BID is a business owned, led and managed organisation. It is dedicated to improving a given location for commerce. Businesses vote on a BID Proposal in a formal ballot, and if the majority of businesses are in support, then the BID comes into being. The BID programme is funded by a levy based on the rateable value of businesses' property. This is usually 1% - 2% of the rateable value. The BIDs services are over and above those provided by the Council.

There are more than 200 BIDs in England, including one in Manchester City Centre and a new BID in Altrincham.

Further information on BIDs is available on the Vision Stockport website.

Here are a some quotes from Stockport businesses....

"I think we really need a BID. This will help us work together to improve all of our businesses."

"We need to get back our lost customers. The BID could promote the town, and say we are open for businesses despite all the building works going on."

Your Views Matter

The first step in establishing a BID is to listen to Stockport businesses. **The Means** will be conducting questionnaire-based interviews in February to hear your opinions. They will ask how you think the town centre could be improved, how to increase footfall and customers, and whether you wish to be directly involved.

The questionnaire will also be available on our website shortly (www.visionstockport.org).

What could a BID do for Stockport?

BIDs exist to benefit businesses. The BID Proposal for Stockport could include the following:

- Promoting the town's offer to win back lost customers and attract new ones
- Doing business together by saving money on collective purchasing, utility costs or business waste and recycling could be delivered more cheaply
- Connect office-based businesses and their staff with shops, cafes, pubs and restaurants to encourage staff to lunch out in town and socialise together after work
- Hosting events and holding festivals to increase footfall

We welcome you to our Visioning event where you can hear more about the BID

Wednesday 16th March 2016 arrival 5.30pm commencement 6.00pm

Robinsons Brewery Visitors Centre
Apsley Street
Stockport
SK1 1JJ











